









# The Backbone of Good Business



- Rs. 23000 crores (US\$6 billion) Sandesara Group are the promoters of Sterling SEZ.
- Over 25 years of industrial experience in high-tech manufacturing facilities
- Business interests in Engineering, Real Estate, Oil Exploration, Mining and Healthcare.
- Sterling Biotech Limited is the largest manufacturer of Pharmaceutical and Nutraceutical gelatine in Asia
- Among the world's top five non-captive gelatine producers with a market share of 7.5%
- PMT Limited is a diversified engineering service providers
- Among the select few companies to be granted operator ship in OPEC group countries
- Significant player in the US market with presence in European, Japanese and Asian markets
- Capexil Export Award from Government of India each year since 1999
- Quality Certifications for Products from International Agencies such as ISO, HACCP, KOSHER, IFANKA, EDQM











# In a State of Prosperity The Gujarat Edge

Gujarat is one of the most well developed and infrastructurally sound states in India.



### The attractions of Gujarat are:

- Business friendly environment and policies
- Attracting investors worldwide with its open door policy and liberalized economy
- Awarded Best State for "Economic Freedom" in India by Rajiv Gandhi Institute for Contemporary Studies
- 21% of Indian exports originates from Gujarat and 17% of total industrial investments in India are in Gujarat
- Leader in several industries such as chemicals, petrochemicals, pharmaceuticals, soda, dyes, salt and ash
- MOUs worth Rs. 1750 billion (US \$39.77 billion) in the last two years
- The power generation capacity of the state is 8.6% of the country which includes more than 25% of the total gasbased installed generation capacity of the country.







- Adequate inter-regional transmission and distribution capacity for evacuation of electricity generated from the power stations for meeting the demand of consumers across the state.
- The most developed gas pipeline network in the country of 1000 kms, which is 22% of the country's pipeline network.
- A well-spread network of banking and financial institutions

- Excellent law and order situation with low crime rate.
- Extensive telecom network with optic-fibre technology, cellular phones, and high speed Internet.

The Sandesara Group has been an active participant and contributor to the growth of Gujarat's as well as India's economy.







## An Establishment of Enterprise & Excellence

Sterling Special Economic Zone will provide state-of-art industrial as well as social infrastructure facilities. It offers the right environment to achieve high growth and explore new horizons for ambitious multi-product manufacturers, exporters and service providers.





#### **STERLING SEZ HIGHLIGHTS:**

- Established and experienced promoters
- $\bullet\,$  One of the largest multi-product SEZs in India spread over 3120 acres land in phase I.
- Developed on non-agricultural land.
- Land area judiciously distributed among industrial plots, industrial infrastructure & services, housing & accommodation, commercial outlets, social infrastructure, open & green spaces, water bodies, roads and utilities
- Facilities will include a financial centre, knowledge village, health care and recreation areas
- Declared as chemical zone by the State Government.
- Easy and fast approach to National Highway NH-8 connecting Mumbai and Abmedahad
- The alignment of the proposed express highway connecting Mumbai and Ahmedabad runs in close proximity to the SEZ rendering better entry and exit points.
- Easy availability of skilled workforce as adjoining areas already developed industrially.







#### THE STERLING SEZ FACTSHEET



- Phase I spread over 3120 acres
- Good & effective accessibility by road, rail, sea and air
- Nearest railway station Jambusar which is 12 kms away
- 70 kms from Dahej Seaport
- Vadodara airport is at a distance of approximately 50 kms
- International airport at Ahmedabad is at a distance of 170 kms
- Infrastructure availability including power, water, natural gas etc.
- Close to Mahi river in the Gulf of Khambhat
- Effluent channel from IPCL, Vadodara to estuary of river Mahi at J point on down stream of village Sarod passes very near the SEZ.



## <u>EQUIPPED FOR GROWTH</u>

The infrastructure is broadly classified into three categories – general, specialised/specific, and social which includes commercial and residential. The SEZ also offers plots of lands that could be developed as per requirements. The ready infrastructure across these sections will be on the Plug and Play Format; fully furnished, equipped & ready for use. The facilities would cover:

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- Industry specific support facilities
- Pre-fabricated factories & pre-installed utilities
- Commercial business districts
- Ready to move in office spaces with fully integrated IT infrastructure
- High-tech service centres
- Residential Green building townships on a neighbourhood format
- Commercial food courts, hotels, shopping malls, multiplexes etc.
- Recreation golf courses, hotels & marinas, amusement parks, clubs and restaurants
- Education –Management and Engineering Institutes & Multi technology Institutes;
   Colleges and Polytechnics. Primary and Secondary Schools
- Health Primary Health Centres, Clinics, Nursing Homes and Hospitals



## Utilities

- GSEB/Captive power plant; Generation, Transmission & Distribution by private organisation ensuring quality and efficiency
- Water From the Narmada river canal from Sardar Sarovar dam passing near the site; subsoil water can also be tapped.
- Sewerage treatment and water recycling facilities
- Effluent conveyance network for discharging into the canal passing near the SEZ
- Well planned sanitation facility with zero discharge
- Provision of dedicated gas corridor
- Adequate ware housing and cold storage facilities
- Inland Container Depot (ICD)
- Ample land available to construct a captive airstrip / helipad in the future
- Dedicated jetty for cargo movements proposed.

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