

Strategically connected Location

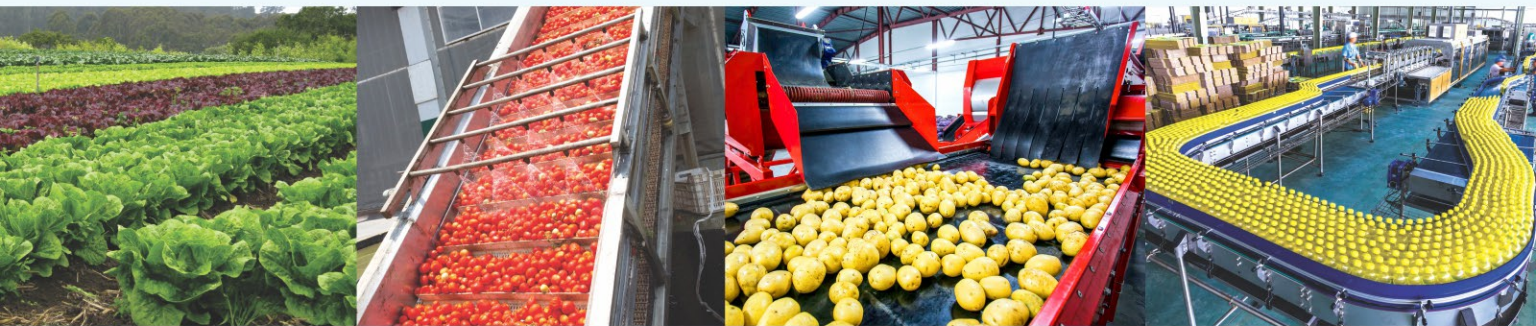
Ready to use infrastructure  
without any super built up

Ready to use 10 MSME Sheds

39 industrial plots of various sizes  
from 1700 sq. yard onwards

NA, NOC title clear plots

khet se bazaar tak...



**fanidhar<sup>®</sup>**  
**MEGA FOOD PARK**

[www.fmfp.co.in](http://www.fmfp.co.in)

## An Introduction of Project

Fanidhar Mega Food Park is an approved project by Ministry of Food Processing Industries, Government of India.

Fanidhar Mega Food Park is a viable “farm to plate” food processing system which adds value to the perishable farm produce. This project will ensure the finalized products reach its end consumers with superior quality in minimal period of time.

Fanidhar Mega Food Park is located over 52.68 acres of land in Mudarda, District of Mehsana in Gujarat. This project consists of food processing and supply chain infrastructure as well as collection centers, primary processing centers, central processing center, cold chain logistics along with 39 entirely developed plots for entrepreneurs to set up food processing units.

## Concept of Project

Mega Food Park is the scheme of Ministry of Food Processing Industry. The scheme aims at providing a mechanism to link agricultural production to the market by bringing together farmers, processors and retailers so as to ensure maximizing value addition, minimizing wastage, increasing farmers' income and creating employment opportunities particularly in rural sector.

- Fanidhar Mega Food Park is an initiative to successfully implement this worthy project by Mr. Krunal Patel and Mr. Rushabh Patel under mentorship of Mr. Ravjibhai Patel. This Mega Food Park Scheme is based on “Cluster” approach and envisages creation of state of art support infrastructure in a well-defined agri/ horticultural zone for setting up of modern food processing units along with well-established supply chain.
- Mega Food Park is an integrated concept that aims to create direct end to end connection between the farm and market through a centralized location by bringing together farmers, processors and retailers. This network will not only provide linkage to agricultural production and consumer markets but will also ensure maximizing value addition, minimizing wastage, increasing farmers' income and creating employment opportunities particularly in rural areas.

## Advantages of Project

- Prime Location: Industrial area of Gujarat surrounding **4000 SSI units within 20 km radius**
- NA(non-agricultural) Industrial plots
- **3 Phase Electricity** obtainable throughout the site
- Narmada water available at site
- Skilled and unskilled **labour assistance**
- Variety of **raw material available year-round** along with reduction in wastage
- **Employment opportunities** in huge numbers
- Procurement support with **5 primary processing and collection centers** for “farm to plate” located in production area
- Follows Project Cluster strategy with over **20 agriculture and horticulture crops**
- Offers a **well-connected supply chain of farmers, processors, retailers and consumers** including farmers, promoter companies, national and international buyers
- **Government supported Project**
  - a) Approved by Ministry of Food Processing Industries (MOFPI), Government of India
  - b) MoU signed with Government of Gujarat





**52.68 Acres of Land**  
@ Mudarda, Jotana, Dist. Mehsana

### Golden Opportunities for Entrepreneurs



APPROVED

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**MEGA FOOD PARK**

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- Low capital investment
- Essential facilities such as warehouse, cold storage, frozen store, lab, processing lines, etc.
- Expedite services arranged in plug and play format
- Provision of utilities such as electricity and water.
- Compatible infrastructure completely vacant for use with no super built up
- Statutory clearance assistance program
- Tie up with bank acquaintances for Term Loan & Capital
- Import Export coordinators available for logistics advice
- Professional Marketing guidance from a qualified marketing expert
- Technical manpower supply ensures access to suitably trained, qualified and experienced resources



**B2B  
Consumers**



### Core Infrastructure Project



**Ware  
House  
(6000 MT)**



**Cold  
Storage  
(5000 MT)**



**Frozen  
Storage  
(2000 MT)**



**Multi Fruit  
Processing  
Line (2 TPH)**



**F&V Grading,  
Washing, Sorting Line  
(2 TPH)**



**Potato Flakes  
Line (12 TPD)**



**IQF  
(1 TPH)**



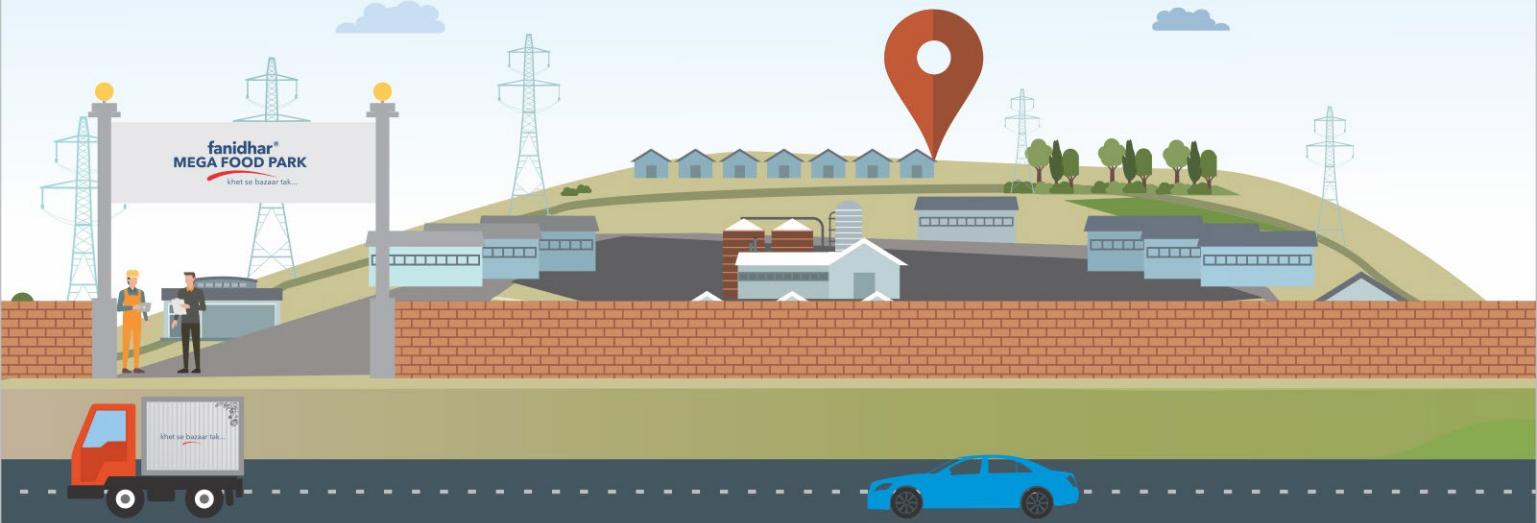
**Food  
Testing Lab**



**Reefer Vans  
(12 MT X 4 NOS)  
(6 MT X 4 NOS)**



## Industrial Mega Food Park



### Enabling Infrastructure Project



Roads



Power



Water



Truck Terminal



Weigh Bridge



Admin Facilities



Security



Fire Fighting System



Gas



Canteen



Effluent Treatment Plant



Bank & ATM



Storm Water Drain



CCTV



Dormitory





**Primary  
Processing Center**



**Farmer  
Collection Center**



**Street  
furniture**



**Ample parking &  
landscape**



**Product  
Display Centre**



**Wi-Fi  
Zone**



**Club House**



**Logistic**



**Guest House**



**Loading &  
Unloading**



**Public  
Transport**



**Courier**



**Street Light**



**Medical  
Centre**



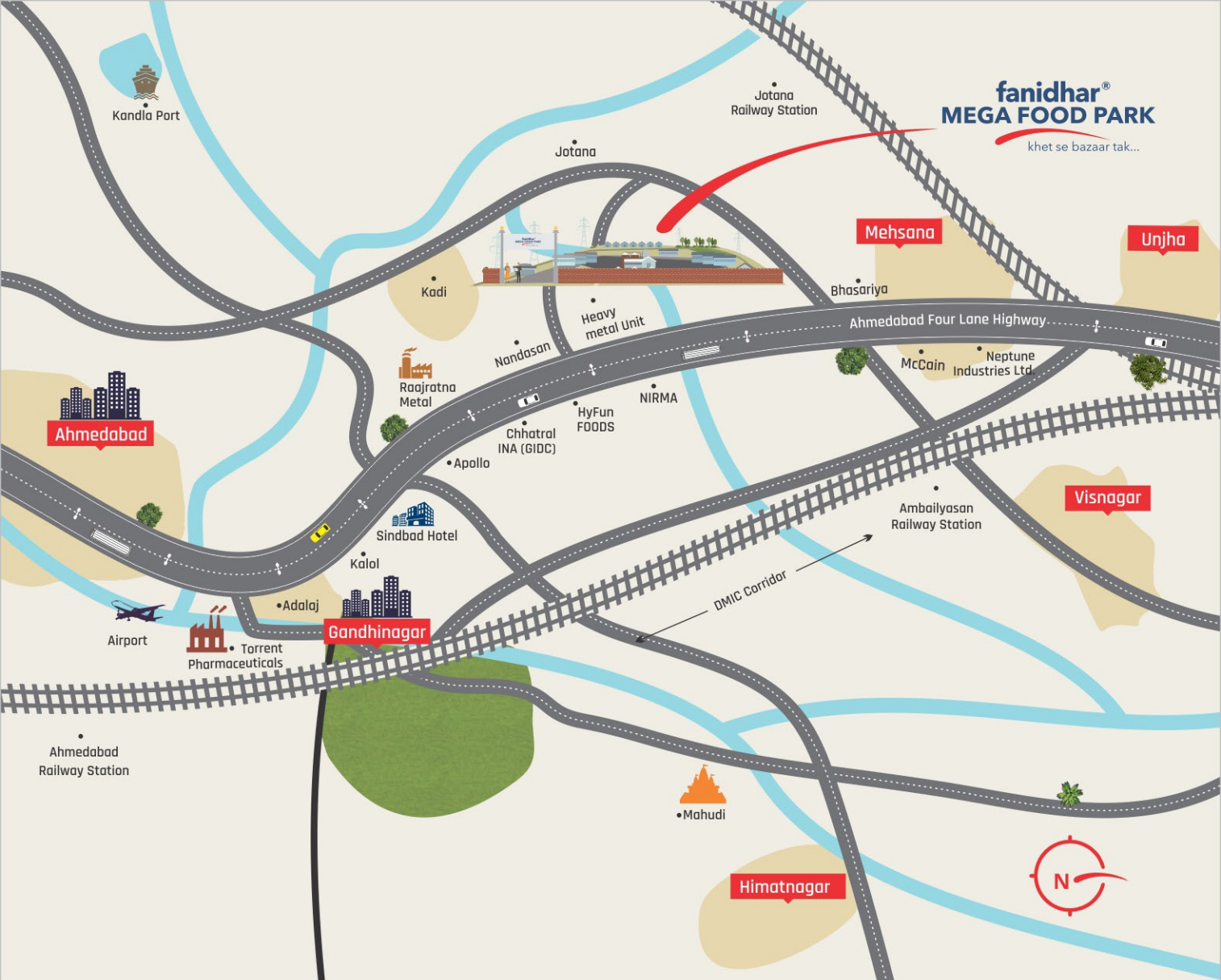
**Auditorium**



**Technical  
Support Cell**

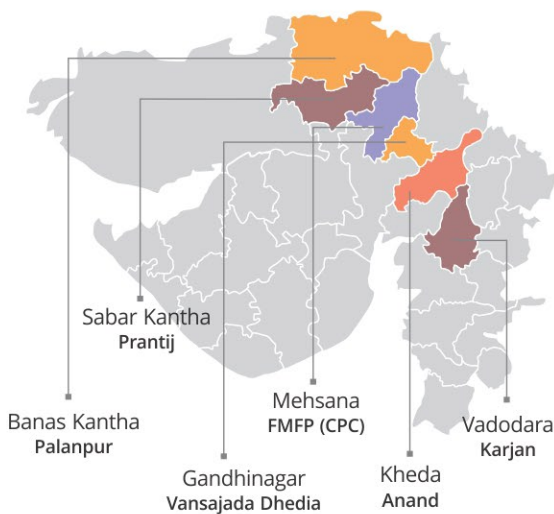


**Cargo Handling  
Service**



## Connectivity of Project

### Primary Processing Center (PPC)



### ROAD

- Site is at 5 kms from the Ahmedabad Mehsana State Highway
- Site is 2.5 Kms from Mehsana Jotana State Highway
- Ahmedabad City at 50 Kms, Mehsana City at 26 Kms

### AIRPORT

- Ahmedabad International Airport – 47 Kms

### RAILWAY

- Ahmedabad at 51 Kms, Mehsana at 23 Kms
- Project Developing on Delhi-Mumbai Industrial Corridor (DMIC)
- Jotana Railway Station @ 7 Km
- Ambaliyasan Railway Station @ 11 Km  
(Major station on Ahmedabad Delhi broad gauge line)

### PORT

- Kandla Sea Port @ 293 Kms
- Mundra Port @ 348 Km
- Pipavav Port @ 345 Km

## Advantage Mehsana



Industries



Educational  
Institutes



Banks



Hospitals



Transportation



Bus Connectivity



Rail Connectivity



Fire Station

# fanidhar® MEGA FOOD PARK

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Site: Village Mudarda, Tal. Jotana,  
Dist. Mehsana, Gujarat.

Office: 10-11, Orchid The Shopping Mall,  
Thaltej Shilaj Road, Thaltej, Ahmedabad 380059

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एक कदम स्वच्छता की ओर

Project Approved by



MoU signed with



Project Designed by



PMC

technopak

**CRISIL**  
An S&P Global Company

